Rosa TOIFL & CO GmbH's premises in Vienna.

APPLICATION FIELD: HEALTHCARE

CUSTOMER: Rosa Toifl & CO GmbH:
- **Austrian industrial laundry** mainly serving healthcare facilities.
- collecting/delivering **50,000 kg of textiles daily**;
- previously using **barcodes and datamatrix**.

NEEDS: find another identification method
- **less time-consuming**
- **more efficient**
- **with higher detention rate**

WHY THEY CHOSE DATAMARS:
Only Datamars' transponders were **consistently readable during all 200 washing cycles of testing** without any issues.

DATAMARS RFID SYSTEMS
IMPLEMENTED: UHF LaundryChips™ 401 PA and in pouch

UHF LaundryChip™ 401 PA heat-sealed on a textile.

UHF LaundryChip™ 401 in Pouch with Rosa TOIFL logo.

BENEFITS & RESULTS:
- **Turnover per hour worked increased by 8-10%.**
- **Textile losses decreased by at least 30%.**
- Dwell time decreased (time that textiles wait at the customer's site before arriving at the laundry) and made clearer.
- Ability to calculate and show shrinkage daily using preset criteria and conduct inventories with a mobile device.
- Optimized and simplified communication with customers.
- Facilitated and optimized cross-company business processes.